





FRANCHISE MANUAL 2014 - 15



JMD'S MESSAGE



Dear Friends,

Being in the business of tiles, over the years Somany has selected to increase the proportion of its retail presence across the geography of India to be available where people want to buy. The sole purpose of embarking on providing the consumer a superior product mix in designs, sizes and colours is meant for overturning the established tenets of shopping for tiles by reaching out as close as possible to the consumers.

The franchisee model aims to be a win-win situation for the company as well as the esteemed partners as this huge distribution network has helped to build the brand as a progressively international brand.

Hence, I invite you to be a part of the company's journey towards an exciting phase of expansion and growth through mutual integration.

Regards, Abhishek Somany JMD – Somany Ceramics Ltd.

OUR FRANCHISES







SOMANY Grande

AREA (CARPET)	2500 SQFT & ABOVE	
PRODUCT PORTFOLIO	ALL PRODUCTS IN SOMANY PORTFOLIO	
INVESTMENT	RS. 1450 PER SQFT (CARPET AREA)	
WALL CASSETTES	60 PANELS (120 CONCEPTS)	
SLANTER CASSETTE (VERTICAL)	3 NOS – 20 PANELS EACH	
FLOOR CASSETTE (HORIZONTAL)	1 NO – 20 PANEL	
3 D SOFTWARE	YES	
FABRICATION	AS PER DESIGN	
ELIGIBILITY FOR REIMBURSEMENT*	15% GROWTH IN TURNOVER OVER PREVIOUS YEAR*	
INCENTIVE	AS PER TABLE	
STAFF SALARY	ONE STAFF TO BE PROVIDED BY COMPANY	
ADVERTISEMENT EXP (ONE TIME)	50% OF THE EXPENDITURE ON INAUGURAL ADVERTISEMENT SUBJECT TO A MAXIMUM OF RS 150000 FOR METRO CITIES, RS. 100,000/- FOR STATE CAPITALS AND RS 75000 FOR OTHERS TO BE PAID TO THE DEALER. THIS WILL BE GIVEN TO THE DEALER BY WAY OF CREDIT NOTE ON RECEIVING SUPPORTING DOCUMENTS	
SELECTION OF DEALERS	CURRENT TURNOVER 3.00 CRORES AND ABOVE OR INCASE OF NEW DEALER, COMMITMENT OF 2 CR+ BUSINESS IN 1ST YEAR	
TILE SAMPLES	FREE (UP TO A MAXIMUM LIMIT OF RS 3,75,000/-	
MAIN FLOORING TILE	FREE (UP TO A MAXIMUM LIMIT OF RS 2,25,000/-	
SANITARY & CP SAMPLES	CHARGEABLE AT 50%	





AREA (CARPET)	1501 TO 2000 SQFT	1200 TO 1500 SQFT
INVESTMENT	1450 PER SOFT (CARPET)	1450 PER SQFT (CARPET)
	OPTION 1 : CERAMIC WALL & FLOOR + PVT + SANITARY & CP OR	OPTION 1 : CERAMIC WALL & FLOOR OR
PRODUCT	OPTION 2 : GVT + SANITARY & CP OR	OPTION 2 : GVT OR
PORTFOLIO	OPTION 3 : PVT + GLOBAL + SANITARY & CP	OPTION 3: PVT + GLOBAL
		OPTION 4 : SANITARY & CP
	FOR OPTION 1 : 60 PANELS	FOR OPTION 1: 40 PANELS
WALL CASSETTES	FOR OPTION 2 : 20 PANELS	FOR OPTION 2 : 20 PANELS
W/ LEE C/ BSETTES	FOR OPTION 3 : 20 PANELS	FOR OPTION 3: 15 PANELS
		FOR OPTION 4 : NIL
SLANTER CASSETTE	FOR OPTION 1 : 20 PANELS 1 NOS	FOR OPTION 1: 10 PANELS 1 NOS
(VERTICAL)	FOR OPTION 2 : 20 PANELS 2 NOS	FOR OPTION 2: 20 PANELS 1 NOS
	FOR OPTION 3 : 20 PANELS 1 NOS	FOR OPTION 3: 20 PANELS 1 NOS
		FOR OPTION 4: NIL
FLOOR CASSETTE	FOR OPTION 1 : 20 PANELS 1 NOS	FOR OPTION 1: 20 PANELS 1 NOS
(HORIZONDAL)	FOR OPTION 2 : 20 PANELS 1 NOS	FOR OPTION 2: 20 PANELS 1 NOS
	FOR OPTION 3 : 20 PANELS 1 NOS	FOR OPTION 3: 20 PANELS 1 NOS
		FOR OPTION 4: NIL
3 D SOFTWARE	YES	YES
FABRICATION	AS PER DESIGN	AS PER DESIGN
ELIGIBILITY FOR REIMBURSEMENT*	25% GROWTH OVER PREVIOUS YEAR*	25% GROWTH OVER PREVIOUS YEAR*
INCENTIVE	AS PER TABLE	AS PER TABLE
STAFF SALARY	6000/- PM OR COMPANY MANPOWER WITH COST SHARING (DLR CONTRIBUTION MAX RS.6000)	4000/- PM (TO BE REIMBURSED)
ADVERTISEMENT EXP	50% OF THE EXPENDITURE ON INAUGURAL ADVERTISEMENT SUBJECT TO A MAXIMUM OF RS 100000 FOR METRO CITIES, RS.75,000/- FOR STATE CAPITALS AND RS 50000 FOR OTHERS TO BE PAID TO THE DEALER. THIS WILL BE GIVEN TO THE DEALER BY WAY OF CREDIT NOTE ON RECEIVING SUPPORTING DOCUMENTS	50% OF THE EXPENDITURE ON INAUGURAL ADVERTISEMENT SUBJECT TO A MAXIMUM OF RS 100000 FOR METRO CITIES, RS.75,000/- FOR STATE CAPITALS AND RS 50000 FOR OTHERS TO BE PAID TO THE DEALER. THIS WILL BE GIVEN TO THE DEALER BY WAY OF CREDIT NOTE ON RECEIVING SUPPORTING DOCUMENTS
SELECTION OF DEALERS	ANY DEALER	ANY DEALER
TILE SAMPLES (MAXIUM LIMIT)	OPTION 1 : RS. 2,60,000/- , OPTION 2 : 3,00,000/-, OPTION 3: 2,25,000/-	OPTION 1 : RS. 1,70,000/- , OPTION 2 : 2,00,000/-, OPTION 3: 2,00,000/-
MAIN FLOORING TILE	OPTION 1 : RS. 1,00,000/- , OPTION 2 : 1,50,000/-, OPTION 3: 1,00,000/-	OPTION 1 : RS. 80,000/-, OPTION 2 : 1,15,000/-, OPTION 3: 1,15,000/-
SANITARY & CP SAMPLES	CHARGEABLE AT 50%	CHARGEABLE AT 50%



INCENTIVE FORMAT

Group / Size	for Grande of 2500 sqft & above	For Exclusives upto 2000 sqft
Group - 1 200x300 (only Digital), 250x350, 400x400, 300x450,DURASTONE, 300x300 – Edgecut & Digital, PVT – SS & Nano Aquaware & Faucets - Indigenous	0.50 %	0.50%
Group 2 496x496- VC & Normal ,610x610 VC & Non VC 300x600 – Ceramic & Digital PVT ULTRA CHARGE 605x605– Non VC & VC Schablona Somany Complements	1.0%	0.50%
Group 3 148.5x450 610x610 & 605x605 - Digital Duragres 605x605, 605x300, 80X80, 60X120, 80X120 Imported Tiles, Schablona Concepts Aquaware & Faucets- Imported	2.00%	1.50%

Note

- The above incentive will be applicable only on lifting of material on regular discounts
- Incentive will not be provided on materials lifted on special schemes
- Incentive will not be applicable on any other products / sizes not mentioned in the table above.
- Projects sales will not be considered for the above incentive
- The dealer will be eligible for the incentive only if he is able to achieve the growth in turnover as specified in the policy
- The incentive will be applicable only on products of the relevant vertical for which Exclusive is being made.
- * Eligibility for Reimbursement of New Dealers: In the 1st year, new dealers will be eligible for incentive on the mutually agreed target. From 2nd year onwards, the incentive will be given only if they fulfil the growth parameters, ie 15% for GRANDE and 25% for EXCLUSIVES.

Furniture Provided by the Company			
Somany Grande Somany Exclusive Somany Ceramics Studio & Duragres Studio			
Owners Chairs: 2 Nos Owners Chairs: 1 Nos		Owners Chairs: 1 Nos	
Visitors Chairs: 10 Nos Visitors Chairs: 6 Nos Visitors Chairs: 4 Nos			









DURAGRES studi®

	CERAMICS STUDIO	DURAGRES STUDIO
AREA	800 SQFT	800 SQFT
INVESTMENT	1450 PER SQFT	1450 PER SQFT
PRODUCT PORTFOLIO	CERAMIC WALL & FLOOR ALL SIZES	GVT WALL & FLOOR ALL SIZES
WALL CASSETTES	40 PANELS	20 PANELS
SLANTER CASSETTE	NIL	20 PANELS - 1 NOS
FLOOR CASSETTE	20 PANELS 1 NOS	10 PANELS - 1 NOS
3 D SOFTWARE	YES	YES
FABRICATION	AS PER DESIGN	AS PER DESIGN
ELIGIBILITY FOR REIMBURSEMENT*	25% GROWTH OVER PREVIOUS YEAR*	25% GROWTH OVER PREVIOUS YEAR*
INCENTIVE	1 % on sale over the preceding financial year's sale subject to minimum 25% growth	1 % on sale over the preceding financial year's sale subject to minimum 25% growth
STAFF SALARY	NIL	NIL
ADVERTISEMENT EXP	50% of the expenditure on inaugural advertisement subject to a maximum of Rs 75000 for metro cities, Rs. 50,000/- for State Capitals and Rs 30000 for others to be paid to the dealer. This will be given to the dealer by way of credit note after receiving the bills alongwith supporting photographs.	50% of the expenditure on inaugural advertisement subject to a maximum of Rs 75000 for metro cities, Rs. 50,000/- for State Capitals and Rs 30000 for others to be paid to the dealer. This will be given to the dealer by way of credit note after receiving the bills alongwith supporting photographs.
SELECTION OF DEALERS	ANY DEALER	ANY DEALER
TILE SAMPLES	ONLY RELEVANT SAMPLES FREE (UP TO A MAXIMUM LIMIT OF Rs1,75,000/-	ONLY RELEVANT SAMPLES FREE (UP TO A MAXIMUM LIMIT OF Rs 2,00,000/-
MAIN FLOORING TILE (MAXIUM LIMIT)	Rs. : 50,000/-	Rs. : 75,000/-

^{*} Eligibility for Reimbursement of New Dealers: In the 1st year, new dealers will be eligible for incentive on the mutually agreed target. From 2nd year onwards, the incentive will be given only if they fulfil the growth parameter ie 25%

 $Material\,Specifications\,for\,Somany\,Grande,\,Exclusive,\,\,Ceramics\,Studio\,\&\,Duragres\,Studio\,$

- Plywood & Boards: Greenply (Ecotech MR) / Century (Sainik MR), Mica: New Mika / Century
- $\bullet \quad \text{False Ceiling: 12mm Saint Gobain/India Gypsum with channels of the same Co.}\\$
- $\bullet \quad \mathsf{Electrical\,Wiring\,:\,} \\ \mathsf{Havels/Phenolex/Polyfab}, \\ \mathsf{Electrical\,Fittings\,\&\,} \\ \mathsf{Lightings\,:\,} \\ \mathsf{Havels/Wipro/Philips}, \\ \mathsf{Havels/Wipro/Philip$
- Paint: Asian / Nerolac / Berger
- Glass (12mm normal) Glazing up to 300 sqft for Grande, Exclusives upto 200 sqft for Studios up to 100 sqft. Additional glazing will be chargeable. How ever if less or no glass is used no amount will be adjusted / refunded.
- $\bullet \quad \text{Glass Door (toughened maximum size 7'x4')} 1 \text{ no. with Ozone fittings.,} \\ \text{Hardware: Godrej}$





FRANCHISE & FRANCHISER

Responsibility of the Company

- Designing by Company designers. Work will start only after approval from the dealer. No changes will be made once the design is approved.
- Fabrication which include woodwork, false ceiling, electrical wiring & fittings, Casettee, Tiling, furniture & branding as per specified material as per the specified material by our approved vendor.
- Electrical fittings: guarantee for one year from the date of installation. Company will not be responsible for any damage due to power fluctuations.
- Tile change every six months or when new designs are introduced.
- Tile samples for display and for main flooring will be given by the Company to the extent of maximum limit as mentioned in the tables. However if less amount of tiles are consumed, then the dealer cannot claim the differential amount.

Responsibility of the Dealer

- · Civil work if required.
- · Zero level of flooring.
- 3 phase electrical connection with proper load at the premises.
- Cost of Air conditioner & copper piping/ fans/ Internet setup/ CC camera/music system/telephone cable
- Maintenance of the showroom
- · Payment as per schedule.
- Cost of additional fabrication work due to change in design made by the dealer after approval of design.
- Hardware to install the software given by Company.
- Fabrication works other than the specified area will be the responsibility of the dealer
- Fabrication works other than the specified area will be the responsibility of the dealer and payment to be made to the vendor directly
- · Cost of additional cassettes (over & above our specification) including cost of board, carpet & tile fixing.
- Cost of tile for display (other than specified showroom area) : 50% & laying cost : 100%
- · Cost of decorative items.
- Stay of the labours at the site during the course of work if it is not possible for the labours to stay at site then the dealer has to make arrangement for their stay at his cost.
- Any damage of structure due to water seepage, dampness and termite.
- Any damage to electrical fittings due to power fluctuations.

TERMS OF PAYMENT FOR ALL FRANCHISES:

Rs.100000 and consent letter on conformation

Cheque 50% of the estimate (including above said 1lac) before starting of fabrication work

PDC Cheque 30% of the estimate (30 days from the date of 50% advance)

PDC Cheque 20% of the estimate (45 days from the date of 50% advance)









REIMBURSEMENTS:

 1^{st} YEAR: To qualify for reimbursement, the dealer has to lift a minimum of 5000 sqmts in the 1^{st} year, 2^{nd} & 3^{rd} year: to qualify for reimbursement, the dealer has to grow by 15% on last years achieved slab.

PRODUCT CATEGORY	reimbursement (rs.) Only for 1 st year	REIMBURSEMENT (RS.) ONLY FOR 2 ND & 3RD YEAR
ON 60X60 DOUBLE CHARGE& COLOURED BODY ON 80X80 DOUBLE CHARGE	2%	1.0 %
ON 60X60 SOLUBLE SALT& NANO ON 80X80 SOLUBLE SALT NANO	1%	0.50 %

TERMS & CONDITIONS

- One truck load of double charge (80x80, 60x60) material to be lifted along with the confirmation of order of Somany Vitro Studio.
- Reimbursement will be applicable on PREMIUM&STANDARD quality Somany Vitro material only.
- Materials lifted on regular price (ie DP less 12% discount) will be considered for re-imbursement.
- Cassettes will be the property of the Company for 3 years. If the contract is broken earlier, then cassettes will be taken back by the Company.
- No other products will be displayed in the area specified for SOMANY VITRO STUDIO.
- Carpet will be laid on the floor of the area specified for Somany Vitro Studio. In case any dealer wants to lay tiles on the floor, then the cost of the tiles & fixing cost will be equally shared between the Company & the dealer.
- Full payment to be made in advance along with consent letter.

SCOPE OF WORK OF THE COMPANY

- One Floor Cassette of 10 panels for 40 tiles of 600x600cm
- One Sliding cassette of size 72"x 64" of 10 panels for display of 80x80cm
- Three slants of 8'x 8' size to be placed as per available space.
- · Wooden partition for branding
- · Carpet on cassettes & slants.
- · Carpet on floor with bidding.
- 12 15nos. Lights as per requirement.
- Painting of the wall & ceiling of the area specified for Somany Vitro Studio.
- Tile samples as per requirement.
- Branding.
- Tile change as & when required.

DEALERS RESPONSIBILITY

- To provide 225 250 sqft either in C OR L shape with brick wall / partition
- Wall / partition (if regd) has to be made by the dealer at his cost.
- Flase ceiling (if regd) has to be made by the dealer.
- Area with good visibility will be required for Somany Vitro Studio.
- If area is more than 250 sqft, dealer has to pay the actual additional cost of fabrication.

MATERIAL SPECIFICATION

Boards / Ply of ISI certified – 9mm ply for slant cassette, 12 mm ply for floor cassette,

 $Lights\ of\ Philips/Wipro/Havells,\ Grey\ Carpet.,\ Paints-Asian/Berger/Nerolac$





(Only for individual sizes)

DURAGRES studi®

REIMBURSEMENTS:

SLAB	TARGET (SQMTS) FOR 1 ^{S1} YEAR ONLY	REIMBURSEMENT (RS.)
1	5000	50,000/-
2	10,000	1,10,000/-
3	14,000	1,68,000/-
4	18,000	2,34,000/-
5	21,500	3,00,000/-



2ND & 3RD YEAR: RS.6/- PER SQMT SUBJECT TO A GROWTH OF 15% ON LAST YEARS ACHIEVED SLAB.

- TERMS & CONDITIONS
- This studio will be made only for one size in Duragres Portfolio
- Samples of only the specific size will be displayed in the above studio. This sample will provided free of cost by the company
- Reimbursement will be applicable on of 1st & 2nd quality Duragres wall & floor tiles only.
- Materials lifted on normal schemes (10-12%) will be considered for re-imbursement.
- Cassettes will be the property of the Company for 3 years. If the contract is broken earlier, then cassettes will be taken back by the Company.
- No other products will be displayed in the area specified for DURAGRES STUDIO.
- Carpet will be laid on the floor of the area specified for Duragres Studio. In case any dealer wants to lay tiles on the floor, then the cost of the tiles & fixing cost will be equally shared between the Company & the dealer.
- Full payment to be made in advance along with consent letter .

SCOPE OF WORK OF THE COMPANY

- One Slander Cassette of 20 panels
- One Wall cassette of 10 panels 20 sides
- Slants as per design
- · Wooden partition for branding
- Carpet on cassettes & tiles to be pasted with welcro.
- · Carpet on floor with bidding.
- 12 15 nos. Lights as per requirement.
- Painting of the wall & ceiling of the area specified for Duragres Studio.
- Tiling of wall & floor cassettes.
- · Branding.
- · Tile change as & when required.

DEALERS RESPONSIBILITY:

- To provide 200 250 sqft either in C OR L shape with brick wall / partition
- Wall / partition (if reqd) has to be made by the dealer.
- False ceiling (if reqd) has to be made by the dealer.
- Area with good visibility will be required for Digital-Duragres Studio.
- If area is more than 250 sqft, dealer has to pay the actual additional cost of fabrication.

MATERIAL SPECIFICATION

- · Boards / Ply of ISI certified
- · Lights of Philips/Wipro/Havells
- Ribbed Carpet.
- Paints Asian/Berger/Nerolac









- Rate: Rs.1300/- per sqft which includes designing & supervision, woodwork, sampling and branding.
- add-on costs:
- ceiling and lighting (if reqd to be done by us) Rs. 175/- per sqft
- floor tile & fixing (if reqd to be done by us) Rs. 75/- per sqft (60x60 gvt or 60x60 pvt ultra charge only)

INCENTIVE:

- On sanitary 2%. On bath fittings 2%
- Incentive will be applicable on the entire turnover, provided growth is 25% over previous year.
- If the growth is below 25% and above 10% then, 50% of the incentive will be applicable.
- CP fitting samples will be chargeable at 50%.

The above incentive will be applicable on products purchased on regular discounts only. It will not be applicable on project sales and on materials lifted on special discounts.

- Inaugural advertisement expense (One Time): 50% of the expenditure on inaugural advertisement subject to a maximum of Rs. 40000 for metro cities, Rs. 30,000/- for state capitals and Rs 20000 for others to be paid to the dealer. This will be given to the dealer by way of credit note after receiving the bills along with supporting photographs.
- Payment Schedule: 50% Advance & 2 PDCs of 30% and 20% Each

Material Specifications

- Plywood & Boards: Greenply (Ecotech MR) / Century (Sainik MR)
- Mica: New Mika / Century
- Hardware: Godrej

SOMANY Gallery

AREA: Minimum Carpet area for Pune/Chennai/Hyderabad/Bangalore/Delhi/

Mumbai - Somany Gallery: 1000 sq.ft.

Minimum Carpet area for all other cities - Somany Gallery: 1400 sq.ft.

AGREEMENT PERIOD: 3 years.

INVESTMENT: Rs. 100000 as Architect and supervision fee,

Cassette Purchase and work execution will be the responsibility of the Franchisee as per the approved plan of franchiser.

FLOORING: Will be on 50% Sharing basis,

DISPLAY: One time will be free at the time of making the show room. All display change will be carried out on 50% cost BRANDING: Will be free as per company norms.

ADDITIONAL INCENTIVE :1st year: 1% on additional sale over the preceding 12 months' sales subject to minimum 25% growth. For New dealers, Incentive for first year will be given on entire turn over.

2ND YEAR ONWARDS: 1% on additional sale over the preceding financial year's sale subject to minimum 25% growth. Incentive will be disbursed on yearly basis.

* 8x12, 12x12 non-edgecut, 16x16, Contract manufacturing, Vitrified (except ultra charge) and Schablona material will not be considered for calculating the above incentive and sales growth.







DISPLAY UNITS



Wall Mounted 7'x4' - (10 panels) Rs.26,000.00

Wall Mounted 7'x4' - (15 panels) Rs.39,0

Rs.39,000.00

Wall Mounted 7'x4' - (20 panels)

Rs.52,000.00

. Ç	- (15 + 15 Panels)	w 95,000.00
. Ç	- (12 + 12 Panels)	w 77,000.00
. Ç	- (10 + 10 Panels)	w 67,000.00



{	/	- (10 Panels) Vertical	w 72,000.00
{	/	- (20 Panels) Vertical	w 1,05,000.00
{	/	- (10 Panels) Vertical	w 83,000.00
{	/	- (20 Panels) Vertical	w 1,20,000.00
{	/	32"x72" - (10 Panels) Vertical	w 52,000.00
{	/	- (20 Panels) Vertical	w 80,000.00
{	/	- (10 Panels) Vertical	w 83,000.00
{	/	- (10 Panels) Vertical	w 85,000.00
{	/	- (20 Panels) Vertical	w 1,37,000.00





C 4' x 4' - (10 Panels) Horizontal w 49,000.00

C 4' x 4' - (20 Panels) Horizontal

w 72,000.00

^{*} The above rates are excluding Ply/Boards/Carpet. * All Payment will be In Favour of "Somany Ceramics Limited".



^{*} The above rates are ex-factory rates from Kassar / Kadi, * VAT extra as applicable.

^{*} Transportation extra as applicable. * Installation extra at actual.

^{*} Delivery 20 days of receiving of Confirm order and Advance payment.



ENQUIRY FORM FOR SOMANY FRANCHISE

Name of the firm	
Address Of the firm	
Contact Person	
Mobile Number	
email ID	
Interested to make:	ĬÎÌĖÍKĠĪĖÍGĜ AŤÎÌĖÍKĠĴFIĮĬHUĠ ÈĨĨİĤÎÍŁŁŁŁŁŁŁ SOMANYSTUDIO:ÎĨİĤÎĹŁŁŁŁŁAGJĪĖĠĪĠĨĬİĮGĤ, ĬÎÌĖÍKIJHĪĨĬĬĮGĤ GĮĪĖĠĪĠĨĬĬĮGĤÄĨÍĠĬHĶĠÅ ĬĨÌĖÍKĘĖIĢĬĬĮGĤ
Site Address	
Nearest Big City / Town	
Approximate area	
Building type	
Distance from nearest Somany Franchise & Name of Franchise	
No. of Somany Franchise in the town/city	
No. of Somany retail dealers in the town	



ENQUIRY FORM FOR SOMANY FRANCHISE

	History of Dealer
Experience in tile /SW/CP business	
Experience in Somany (in case of old dlr)	
Turn over in Somany (incase of old dlr)	
% of value added in total turnover	
Other Brands Dealing with and turn over	
If any competitor franchaise owned by them, then Details	
Potential of High Value Sales of the area	sq mts
Expected Business after making franchise	Rs
% of growth expected in value added sale in next 3 yrs	1st yr :, 2nd Yr:, 3rd yr:
Reason for making this franchise	
Any Special Comments	
DEALER	(signature)
Somany Sales Person:	(Name & Signature)
	Date:

Please forward the enquiry form to:

Mr. Kallol Ghosh / Shyam Sunder SOMANY CERAMICS LIMITED P.O. – Kassar – 124 507, Bahadurgarh (Haryana) Tel: 01276 - 241001 / 0005



SOMANY CERAMICS LTD.: Registered office: 82/19, Bhakerwara Road, Mundka, New Delhi-110041; Ph.: 011-28344382, 28345049

MARKETING OFFICES: Noida: F-36, Sector-6; Ph.: 0120-4627900; Ahmedabad: Office no. 7-14, 4th Floor, Aggarwal Mall, Opp. Sola Bhagwat Vidyapeeth, S.G. Road, Sola, Ph.: 079-27661103/65124585.

REGIONAL OFFICES: NORTH-CHANDIGARH: 0176-2287555/554, DEHRADUN: 09258050214, GHAZIABAD: 0120-6470302, INDORE: 0731-2526367/467, JAIPUR: 0141-5129628, LUCKNOW: 0522-2431665, NOIDA: 0120-4627900, EAST- BHUBNESHWAR: 0674-3254333, GUWAHATI: 0361-2736665, KOLKATA: 033-22485668/7406, RAIPUR: 07879331730; SOUTH-BENGALURU: 080-23575736, CALICUT: 0495-2381653, 3249089, CHENNAI: 044-23452104/08, COIMBATORE: 0422-4383864/5, HUBLI: 0836-2200758, KOCHI: 0484-2330600, MADURAI: 0452-4352140, SECUNDRABAD: 040-23816404/ 02, WEST- AHMEDABAD: 079-27661103/65124585, GOA: 09890197123, MUMBAI: 022-40398300, NAGPUR: 07104-324749, PUNE: 020-32506199/26933687; WORKS-KADI: 02764-242153/54, KASSAR:01276-241001-005

COMPANY OWN DISPLAY CENTRES: AHMEDABAD: 079-65419885, BENGALURU: 080-23575736, BHUBNESHWAR: 0674-3254333, CHANDIGARH: 0172-2791921, KOCHI: 0484-4041435/36, NAGPUR: 0712-2286753/197

SOMANY GLOBAL (Imported Tile Showrooms): NEW DELHI: 09268575325, BENGALURU: 080-23575736, CHENNAI: 044-42170544, PUNE: 020-26448182, SECUNDRABAD: 040-23816404/02, SURAT: 0261-23816404/02, SURAT: 0

TOLL FREE NO. 1800 103 0004 (Timing: 10:00am to 6:30pm; Sunday closed)

For suggestions/feedback please message us by typing SOMANY < suggestions > / < complaint > < your text > and sent it to 56070. visit us at www.somanyceramics.com or email at marketing@somanyceramics.com